

One North East

A guide to our organisational structure – the people who led the success.

2008 / 2009

This is a snapshot of the structures used between 1999 and 2012. It is not possible to show details here of all those who contributed to the Agency's success during this time but, without them all, it would not have been possible.



Introduction

One North East was the Regional Development Agency (RDA) for North East England. We were one of nine RDAs across the country set up to drive forward regional economic growth.

Our role was to coordinate economic development and regeneration, to enable North East England to improve its competitiveness and reduce the imbalance that exists within our region and between the North East and other English regions.

To achieve this each RDA had five statutory purposes, which were:

- to further economic development and regeneration
- to promote business efficiency, investment and competitiveness
- to promote employment
- to enhance development and application of skills relevant to employment
- to contribute to sustainable development

Our objective was to develop a strong, inclusive and sustainable regional economy based on worldclass businesses and sustainable communities.

Our work

The tables overleaf show the different areas of work that we dealt with.

Our Strategy Directorate provided strategic direction to the rest of the Agency. Working with regional and national partners to drive the development of the region's economy.

Projects were developed and delivered by our Business & Industry, Communications & Tourism and Capital Development Directorates.

The Resources Directorate, which was overseen by Deputy Chief Executive Malcolm Page, had responsibility for planning and management of our resources, for overall programme management, and for overseeing and supporting all of our key programmes including high risk and complex projects. It also looked after driving performance and value for money across the organisation and managing and monitoring the Agency's Extended Enterprise.

Our Extended Enterprise was a group of organisations outside of the Agency that delivered specific areas of work to develop the region's economy. For instance, North East Finance worked with professional intermediaries and other investors to deliver the next generation of access to finance solutions for the continued development of high growth businesses.

Our Executive Team

Alan Clarke was One North East's Chief Executive, responsible for the overall corporate management of the Agency. As the Accounting Officer he had ultimate responsibility for the targeted spending of the Agency's £250m annual budget. Alan led a team of Directors who together shaped and delivered the Agency's priorities.

Malcolm Page, the Agency's Deputy Chief Executive, was responsible for the day to day running of the organisation and was also the lead Director for the European Regional Development Fund (ERDF). He supported Alan Clarke in managing relationships with key strategic partners and responding to major policy issues such as the Government's Sub National Review of Economic Development and Regeneration (SNR).

Ian Williams, Director of Business & Industry, was responsible for all of the Agency's business support and access to finance programmes. Ian was the Agency's direct link into regional businesses and he oversaw our work to help companies weather the recession during those turbulent economic times.

Stacy Hall, Director of Communications & Tourism, ensured effective communications and promotion of the region's business strengths and support for business. Stacy was also responsible for leading the Agency's continued investment in growing the visitor economy.

Pat Ritchie was Director of Strategy. Pat lead regional and national strategic issues such as the outcome of the review of Sub National Economic Development and Regeneration (SNR), the new Regional Strategy, the important Regional Funding Advice process and provided the link with the Department for Communities and Local Government (DCLG) on behalf of the national RDA network.

David Cramond was Director of Capital Development. David oversaw One North East's entire capital investment programme. His focus was on working with public and private partners to deploy capital resources in the most effective way.

Senior management organisational chart

Board Members
Margaret Fay OBE
Chairman

Chris Thompson
Deputy Chairman

Paul Callaghan
Deputy Chairman (Designate)

Ian Brown
Cllr **Alex Cunningham**
Cllr **Ian Dormer**
Cllr **Gill Hale**
Professor **Christopher Higgins**
Cllr **Peter Jackson**
Cllr **John Shipley OBE**
Cllr **Bob Symonds**
Alison **Thain OBE**
Ruth **Thompson OBE**
Graham **Thrower**
Kate **Welch OBE**

Andrew Lewis
Director of the Northern Way

John Rundle
Director of the Northern Way

Alan Clarke
Chief Executive

Malcolm Page
Deputy Chief Executive

Peter Judge
Head of Legal
Services &
Procurement

Naomi Charlton
Head of Organisational
Performance

Trevor Waggett
Head of Finance &
Information Management
& Technology

Marilyn Wright
Head of Human
Resources & Facilities

Pat Ritchie
Director of Strategy

Lesley Calder
Head of European &
Skills Strategy

Paul Mooney
Chief Economist

Robin Beveridge
Head of Strategic Policy

Chris Pywell
Head of Strategic
Economic Change

Tom Warburton
Head of Regional Strategy

Sarah McMillan
Strategic Policy Manager

Stacy Hall
Director of
Communications &
Tourism

Louise Davis
Head of Tourism & Culture

Abi Kelly
Head of Public Relations

Tania Robinson
Head of Marketing

Ian Williams
Director of Business &
Industry

Simon Goon
Head of Business Investment

Tony Ikwue
Head of Innovation &
Business Development

Tim Pain
Head of Business,
Enterprise & Skills

Jo Povey
Head of Business
Programming & Planning

Norma Hope
External Affairs Manager

David Cramond
Director of Capital Development

Neil Graham
Head of Capital
Programmes

Emma Speight
Head of Special
Projects

Programmes

This table shows the programmes, priorities, and activities that we used to plan the way we spent our resources.

Business Programmes			People Programmes		Place Programmes		
Enterprise & Business Support Tim Pain	Business Investment Simon Goon	Innovation & Business Development Tony Ikwue	Skills & Higher Education Tim Pain	Economic Inclusion Tim Pain	City Regions & Rural Neil Graham	Promoting the Region Tania Robinson	Culture & Tourism Louise Davis
Activities			Activities		Activities		
Enterprise Tasleem Baqir	Business Finance Ken Samson	Energy Mark Pearson	Productivity & Participation Higher Level Skills Gillian Collinson		Quality of Place Neil Graham	Business & Innovation Marketing Tania Robinson	Tourism & Culture Investment Chris Little
Business Link /BENE Simon Allen	Business Accommodation Emma Speight	Process Mark Pearson	Raising Aspirations & Attainment Gillian Collinson		Property Extended Enterprise Neil Graham	Tourism Marketing Kelly Walton	Tourism & Culture Policy Ailsa Anderson
Business Productivity Colin Herron	Digital & Creative Jo Povey	Healthcare Teresa Fortune	Employability Robin Beveridge		Connectivity Emma Speight		Tourism Network Manager Paul Hemphill
Low Carbon Vehicles Colin Herron	Trade & Investment Patrick Kendell	Innovation Capacity Kim Wong	Economic Participation Beverley Park		Supporting Business Growth Emma Speight		
	Strategic Account Management Michelle Lowes Access to Finance Neil McGuinness						